



Inspiring all girls to be
strong, smart, and boldSM

**Girls Incorporated®
of Southwestern Connecticut**

www.girlsincswct.org

**Lead Office
35 Park Place
Waterbury, CT 06702
P: 203-756-4639**

**Greenwich Office
PO Box 793
Greenwich, CT 06836
P: 203-536-3322**

**A call for Community Partners, Sponsors, Donors and Funders
from Adrienne Wallace , Executive Director and CEO of Girls Inc. of SWCT.**

As of 2009, organizations supporting women and girls continued to receive just 6 percent of total philanthropic dollars in the United States. Women and girls do 60 percent of the world's work by creation and contribution, women and girls provide 55 percent of the food produced (not counting breast feeding), and women and girls earn 5 percent of the money paid for work.

Consider further that the charitable giving to women and girls has been heavily slanted toward the victim. Until girls and women are seriously ill (e.g., breast cancer), abused (e.g., domestic violence, rape) or enslaved (e.g. slavery and human trafficking), we receive almost no philanthropic support. Giving to the immediate and critical needs of women and girls is an absolute necessity today as much as it has ever been, but unless it is the aforementioned issues, giving is neither consistent nor recognized as a necessity for most girl-only organizations.

We at Girls Inc. are proactive and fully aware of the challenges that girls today face; so we are focused on providing empowerment without tragedy being the catalyst. Philanthropy and financial donations towards programs for growth and prosperity are immediate needs at Girls Inc. of Southwestern CT. We do service and provide girls who have been victimized in some ways but we seek to make them all victors, we do have girls who come from foster care, low income areas, single family homes, and see many of our girls coming from families needing repair. In spite of the statistics of that we answer the call and prepare them for brighter futures, self-confidence, and economic independence. I am asking for your help because I believe that the work Girls Inc. of Southwestern CT does proves that triumph comes in the most difficult of times. We cannot do it without the support of engaged businesses in our community with a strong sense of social responsibility. We value companies who partner in supporting us knowing that we are preparing the female workforce and consumers of the future. We appreciate and need concerned people like you who value the opportunity to make all girls strong, smart, and bold!

What are the immediate needs? Educational support, social acceptance, scholastic support, media literacy, access to resources, health and fitness education, work force development and training, college preparation, exposure to a global picture, advocacy for access and experience in sports, social and community participation towards the greater good are the immediate needs of every girl we serve. These are the things that Girls Inc. of Southwestern CT provides in our programs from Greenwich to Bridgeport to Greater Waterbury and points beyond in Fairfield, New Haven, and Litchfield counties.

We come together often in the face of tragedy. Businesses, individuals, volunteers of all sorts and people and organizations with all kinds of resources rally in the face of adversity, but imagine what would become of a girl and her life in this world if we collaborated when things are okay and offset

tragedies all together. Imagine a prepared girl; one whose story the statistics do not tell. Every girl we serve deserves supporters who have contemplated this. Every girl has a birthright to become her best self.

As the plight for philanthropic support of girl focused organizations continues, I feel and know that we are gaining traction through the work we do to inspire girls to be strong, smart and bold. Our girls, parents, community, local and regional businesses, corporations, and funders love the truth and good intention they are hearing and experiencing now.

We need your help. We need to raise \$165,000 in 2010 to support the maintenance and addition of part time staffers to expand our programs in demand in the communities where girls are underserved, expand our fund development team and marketing efforts, pay for new technology and support the building of a new teen resource library for our teen girls. As an individual, won't you write a check today of \$25 or more and designate the area that you would like to see it go towards? We provide services regularly in both Greater Waterbury and Fairfield County.

If you are a decision maker, leader in a corporation or company concerned with the social welfare of the youth and particularly girls we serve, we welcome your inquiry and would like to talk with you about a supportive partnership, non-profit discounts, and/or becoming a corporate funder. Some companies have started with an annual gift of \$1000 to support specific programs, and that alone goes a long way.

I enjoy meeting with members of our communities, business leaders, social responsibility groups, and foundations to discuss what we do at Girls Inc. of Southwestern Connecticut and I am available to meet and speak with you, your team or group regarding the status of girls in Southwestern Connecticut and how we can work together in helping them be successful. I can be reached by contacting our Lead Office at 203-756-4639.

Girls Inc. of Southwestern CT does the work of preparing girls for a bright and positive future. We should not be ignored from your donation choices because we do not specialize in victim or repair work. We do prepare work. We don't see girls as victims, we see them as victors; survivors whose effect on the world is vital and necessary. Would you rather know that your giving is helping to develop girls that are not victims because you shared?

Please send us your donation today either through our [donate button](#), [cause page](#) or by sending a check to our Lead Office : Girls Inc. of Southwestern CT - 35 Park Place , Waterbury, CT 06702 and you will be supporting the victory of a deserving girl.

Thank you for considering Girls Inc. of Southwestern CT as you decide where to give your support. We know you have a choice on what and who to support. We ask that you always consider and choose us.

Kind Regards,
Adrienne

Adrienne Wallace, Executive Director and CEO
Girls Incorporated of Southwestern Connecticut

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